

Private branch exchange BOTH PHONES 227—Calls all departments.



Walker's Annual JANUARY WHITE SALE

The first great trade event of 1907

Including embroideries, undermuslins, linens, white wash fabrics, sheets and sheeting at markdowns of tremendous proportions

Monday it starts.

Lasts the entire week.

Though many are not mentioned on this page, every department will present splendid opportunities to save on white merchandise. There'll be savings of from 10 per cent to 50 per cent, and in some instances, especially in the embroideries, the savings will be a great deal more.

Come Monday and feast your eyes on the sea of crisp, new, white things—An opportunity that will not be excelled during this year.

Our complete stock of battenburg pieces in the art and needlework section to go during the January white sale at a reduction of one-fourth, or 25 per cent off the regular prices.

Beautiful embroideries to delight feminine eyes

Never—and we speak advisedly—have Salt Lake City shoppers been given the privilege of gazing on such a wonderful collection of fine embroideries before.

Not only fine in regards to elegance of design and fineness of fabric, but wonderful in regards to the stupendous markdowns each and every piece has been subjected to.

The cream of the Eastern markets is represented here—Our buyer prepared for this great event six months since, when he was in the market—Every line was carefully selected, with a view to securing the very choicest collection possible to obtain—Monday you see the result.

Monday beautiful embroidered Nainsooks and Swisses will be underpriced as follows: Only one reserve will be made during this sale; that is, no embroideries will be sold by the yard; entire lengths must be purchased, in view of the fact that the tremendous reductions prohibit our selling smaller quantities.

Lengths vary from four and one-half to six and a half yards—widths range from one to thirty-six inches—A marvelous range to select from.

Pieces actually worth from 25c to \$6.00 the yard will be sold at 10c, 15c, 25c, 35c and up to 75c the yard in lengths varying from 4½ to 6½ yards.

Beautiful corset covers in 1¼ and 1½-yard lengths, worth \$1.00 and \$1.25 each, to go at 50c and 65c the length. Lovely flounces, full yard wide, elegant values up to \$5.00 the yard, to go in 4½ to 6½-yard lengths, at 75c the yard.

Two dozen handsome embroidery robes, all ready for fitting—splendid values at \$12.50 and \$15 each—During the January white sale you choose at

\$7.50

Again we tell of new, crisp undermuslins

Again every woman in Salt Lake City eagerly waits for Monday morning. The great January white sale brings thousands of dainty creations in muslin undergarments to spread before you in wondrous array.

This sale has justly become one of the most eagerly anticipated events in the merchandising realm of Salt Lake City—The reason is obvious—every year marks great improvements in the varieties and qualities and comprehensiveness of the display—this year we have secured daintier and prettier creations and larger assortments than ever before—Monday you see them all.

Every garment reduced twenty-five per cent

A short synopsis of the lines and prices mentioned:

Corset covers worth \$1.25 up to \$8.75 each, at one-fourth off.

Drawers worth \$1.25 up to \$6.00 the pair, one-fourth off.

Short chemise worth \$1.25 up to \$1.75 each, one-fourth off.

Night gowns worth \$1.25 up to \$15.00, one-fourth off.

Long chemise worth \$1.25 up to \$6.50 each, one-fourth off.

Short petticoats worth \$1.25 up to \$2.75 each, one-fourth off.

Infants' slips, infants' long skirts and infants' short skirts worth 85c to \$15 each, one-fourth off.

Linens, white wash fabrics, sheets and sheeting at record-breaking markdowns

John S. Brown's fine napkins underpriced like this

Size 5x8 by 5x8, worth \$4.00 the dozen; January white sale price\$2.45
Size ¾ by ¾, worth \$5.00 the dozen; January white sale price\$2.95
Size ¾ by ¾, worth \$6.00 the dozen; January white sale price\$3.75
Size ¾ by ¾, worth \$7.00 the dozen; January white sale price\$4.85
Size ¾ by ¾, worth \$8.00 the dozen; January white sale price\$5.80

Two hundred fine Irish linen table cloths reduced like this

\$4.00 quality, 2 yards square; special\$2.10
\$4.75 quality, size 2x2½; special\$2.45
\$5.75 quality, size 2x3; special\$2.75
\$7.00 quality, size 2x3½; special\$3.45
\$8.25 quality, size 2x4; special\$4.20
\$6.00 quality, size 10x10; special\$3.60

Splendid reductions on fine linen, Turkish and crash towels.

TURKISH TOWELS—Pure bleached, heavy double thread, size 19x38, worth 15c; January white sale9c

HEMMED TURKISH TOWELS—Extra heavy nap, size 21½x38, worth 30c; January white sale19c

LINEN HUCK TOWELS—Size 19x38, worth 15c; special10c

HUCK TOWELS—Plain white, size 21x42, worth 18c; special12c

LINEN FINISHED DAMASK TOWELS—knotted fringed, in plain white and colored borders, size 22x45, worth 35c; special18c

FINE HUCK TOWELS REDUCED LIKE THIS: 65c quality, in figures and plain42c

75c quality, January white sale48c

\$1.00 quality, January white sale67c

\$1.25 quality, January white sale83c

\$1.50 quality, January white sale1.05

\$1.75 quality, January white sale1.22

When an event like the January white sale is announced in this department it thrills every woman in this city with eager anticipation—Greater and more comprehensive than ever before is this event this year.

Stocks are greater, assortments are greater and markdowns are greater.

Three entire lines of the most noted linens on the market to be closed out regardless of value

As we are going to relinquish our agency for these lines in Salt Lake City, we will reduce the prices to effect immediate clearance.

It's an opportunity that every housekeeper in Salt Lake City will be rejoiced to see. Every lover of fine linens will be here Monday morning to enjoy first selection from these famous makers at prices usually paid for the cheaper lines.

The three lines we are going to close out are:

Entire stock of Anton Weid's elegant linens to go at actual cost prices.

All McCrum Watson and Murdel's Irish linens to go at wholesale prices.

Entire collection of Reynier's famous Belgium hand loom linen damasks at prices we paid for them.

Sheets and pillow cases reduced like this

Note—Our entire stock of sheets and pillow cases was purchased last July at the low tide of the cotton market—Consequently the heavy advance on all these goods did not affect us at all, and though we could not duplicate our stock today at the prices we paid, you enjoy the same prices quoted last summer, and then the reductions.

HEAVY UNBLEACHED PILLOW CASES—

Size 42x36; splendid value at9c

BLEACHED PILLOW CASES—Size 45x36; special at7½c

DIANA PILLOW CASES—Size 45x36; January white sale9c

Our new specialty, the "Belfago" sheets and pillow cases, from now on to be one of our leading numbers, quoted during the January white sale like this:

Belfago pillow cases, size 42x36, worth 20c;13½c

Belfago pillow cases, size 45x36, worth 22½c;16c

Belfago bleached sheets, size 54x90, worth 50c;39½c

Belfago sheets, size 91x90, worth 85c each;59c

"Lobelia," another name to stand for excellence in the Walker sheets and pillow cases; here we price them:

Lobelia pillow cases, size 50x38½; worth 25c each;13c

Lobelia pillow cases, size 50x38½; worth 25c each; January white sale17c

Lobelia sheets, size 72x90, worth 70c each;54c

January white sale

Dainty white wash fabrics for spring and summer dresses underpriced as you'll not see them again this year—read

ENGLISH LONG CLOTH in 12-yard bolts priced as follows:

No. 200, January white sale, the bolt\$1.09

No. 250, January white sale, the bolt\$1.25

No. 350, January white sale, the bolt\$1.55

No. 500, January white sale, the bolt\$1.82

INDIA LINEN, 40 inches wide, worth 18c, the yard10c

INDIA LINEN, 40 inches wide, worth 25c, the yard13½c

INDIA LINEN, very sheer, 32 inches wide, worth 22½c, the yard11½c

INDIA LINEN, very sheer, 32 inches wide, 25c quality14½c

SHEER PERSIAN LAWNS, 35c quality, the yard18c

SHEER PERSIAN LAWNS, 45c quality, the yard28c

NAINSOOKS, 36 inches wide, English make, very soft fabric, worth 35c the yard; January white sale19c

The same in 45c quality at, the yard26½c

Elegant fancy linen pieces at these reductions

Handsome Battenburg scarfs, 44 dozen in the lot, very splendid values at \$2.50 each; January white sale98c

Elegant Japanese renaissance scarfs and centre pieces, in beautiful new patterns, values \$3.50 and \$4.00, each; January white sale\$1.49

Our entire assortment of cluny pieces, embroidered pieces, drawn work pieces, damask scarfs, trays, carvers and doilies, to go during the January white sale at actual manufacturers' cost price.

Fine table linens marked down like this

FINE BLEACHED TABLE DAMASK, 56 inches wide, the yard19c

HEAVY GERMAN LOOMDICE table damask, worth 69c the yard; special37c

UNBLEACHED TABLE LINEN—Worth 50c the yard; special29c

JOHN S. BROWN'S heavy bleached table linen, worth \$1.50 the yard88c

JOHN S. BROWN'S double damask table linen, worth \$2.00 the yard1.23

Crashes at great reductions.

HEAVY TWILL cotton crash, 18 inches wide, worth 7½c the yard5c

BROWN LINEN CRASH, 18 inches wide, worth 12½c the yard8c

BLEACHED LINEN CRASH, 18 inches wide, worth 15c the yard10c

GLASS CLOTH, worth 18c the yard12½c

FINEST GLASS LINEN, worth 22½c the yard16c

Bed Spreads at sensational reductions.

CROCHET SPREADS—11-4 size, special at53c

FRINGED SPREADS—Full size, made with cut corners; special\$1.00

BATES' BED SPREADS—Most reliable heavy weight spread on the market; very special at98c

White silks and dress goods greatly underpriced

Our entire stock of cream silks and white dress fabrics in the newest weaves to go at reductions ranging from 10 per cent to 25 per cent off the regular prices.

Splendid sale lace curtains

This offer includes a fine assortment of ruffled Swiss, bobinette and Madras weave Nottingham curtains, worth \$2.00 to \$3.50 the pair at, the pair\$1.39

A splendid lot of white curtain

Swisses, full 36 inches wide, worth 15c the yard; choice during the January white sale, the yard9 cts

New drapery department—Annex.

Reductions on white fancy goods

A fine line of white tinted gauze fans, beauties at \$1.50 each; January white sale\$1.19

White opera bags, a splendid assortment, fine quality kid and silks, worth \$2.00 to \$10.00 each; choice1.3 off

Beautiful pearl necklaces, a fine variety of designs, worth from 50c to \$3.00 each; January white sale, choice1.4 off

White kid belts, a very good assortment, worth 65c each; January white sale, price42 cts

White silk novelty belts, values extend from 50c to \$1.50 each; January white sale1.3 off

Center aisle—back.